



VICE PRESIDENT, UNIVERSITY RELATIONS

Athabasca University (AU), Canada's only open University, is dedicated to removing the educational, geographical, financial, social and cultural barriers that often limit access to post-secondary achievement. In doing so, AU provides access to university-level study to a broad range of students, transforming lives and enriching families and communities by increasing the equality of educational opportunity for adult learners worldwide.

The Vice President University Relations has a broad and deep mandate to lead, champion and advance Athabasca University's internal and external relations priorities. As a key member of the senior executive team, the Vice President University Relations will have overall responsibility for ensuring operational excellence and high-quality delivery in internal and external relations matters, including institutional communication, community relations, government relations, corporate and professional relations, fundraising, marketing, student recruitment and partnerships. Reporting to the President, the Vice President University Relations serves an integral role in the development and implementation of the strategic communications and marketing priorities for Athabasca University.

A proven and influential leader, the successful candidate will have demonstrable and significant senior level communications and marketing experience within a complex, rapidly changing environment. The Vice President, University Relations will combine pragmatism with vision, be a creative problem solver who has the ability to take calculated risks and will appreciate the complexities of working within a dispersed workforce as well as respect the role open access and online education plays in today's society.

Athabasca University develops and maintains an environment that supports equitable working conditions for individuals traditionally unrepresented in universities. AU is committed to employment equity, encouraging applications from women, indigenous peoples, persons with disabilities, and members of visible minorities. All qualified candidates are encouraged to apply; however Canadians and permanent residents of Canada will be given priority.

This is an exciting and challenging opportunity to serve in a leadership role at Canada's leading online university. Should you want to learn more please call Cameron Geldart or Maureen Geldart of The Geldart Group at 604.926.0005 or forward your CV, a letter of introduction and the names of three referees, in confidence, to cameron@thegeldartgroup.com.

